



Oxley Creek Social Values Survey Results

Background & purpose

When people value a place, they are more likely to care for and protect it. Therefore, understanding how communities perceive and value their local waterways gives an insight into how likely people are to use and look after them.

The way that communities value waterways is directly related to the perception of waterway cleanliness and health as well as the ability to use and safely access the waterway for walking, cycling, picnicking and water-based recreation.

The purpose of the social value survey is to gain an understanding of the value that the local community (residents and workers) and visitors place on the waterways and surrounding green open spaces within the Oxley Creek corridor.

Annual surveys have been undertaken since 2021 to assist in measuring and tracking the changes in how people use and value the Oxley Creek corridor over time. Where significant differences between results across the years were identified, they have been highlighted within this summary.

The target audience for the 2023 survey were members of the local community, both residents and businesses, as well as regional visitors.

The 2023 survey was open to the public for responses from 16 September 2023 to 26 November 2023.

Promotion of survey

Method	Result
Facebook advertising on Brisbane Sustainability Agency channel	13,868 people reached 120 engagements with posts 171 responses
Feature in Brisbane Sustainability Agency's Live for Less Newsletter (residential audience of 29k)	21 responses
Promotional signs (located at Graceville Riverside Parklands, Oxley Creek Common, Archerfield Wetlands Discovery Trail and Warril Parkland, Clivedon Pocket, Norma Crocker Park, Paradise Lakes)	57 responses
In-person events (Plantapalooza- 7 October 2023, Sherwood Commmunity Festival- 18 November 2023)	55 responses
Promotion through Oxley Creek Catchment Association	Reach unknown – shared via Facebook and in newsletter
Promotion through local ward offices (Tennyson, Moorooka and Calamvale)	Reach unknown



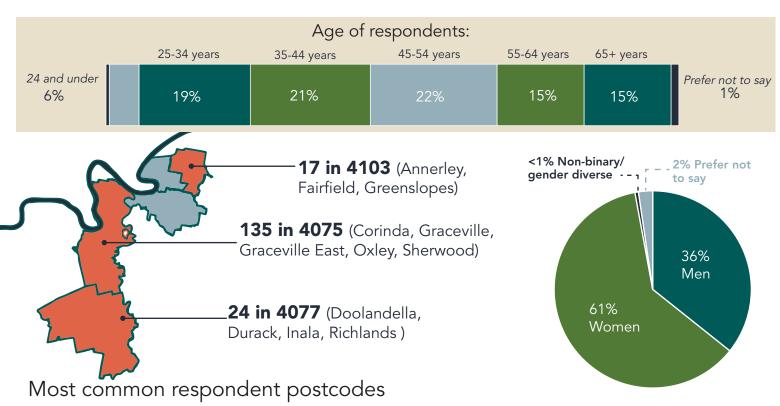
Respondent Profile

577 individual responses

of respondents had heard of the Oxley Creek
Transformation Project and/or its priority projects

Compared to 615 in 2022 and 438 in 2021

Compared to 86% in 2022 and 69% in 2021



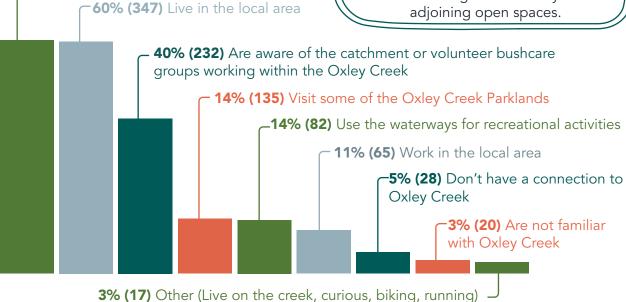


60% (349) Volunteer for an environmental group or activity

in 2022 agreed or strongly agreed they

FELT CONNECTED

when visiting the waterway and adjoining open spaces.



2023 results



Visiting Oxley Creek

The following responses are from respondents who had visited Oxley Creek in the past 12 months

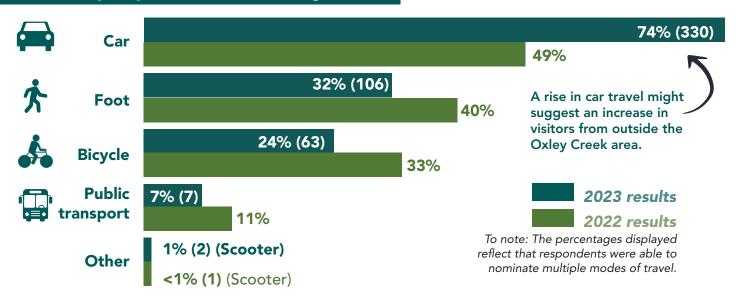
Frequency of visits

of respondents nad visites and in the past 12 months, of which: of respondents had visited Oxley Creek

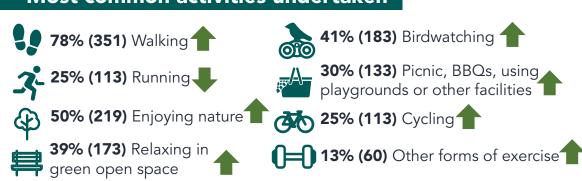


agreed that they would like to visit/use of respondents who had visited Oxley Creek Oxley Creek within the past 12 more often. months. Compared to 58% in 2022 and 89% in 2021

How people travel to Oxley Creek



Most common activities undertaken







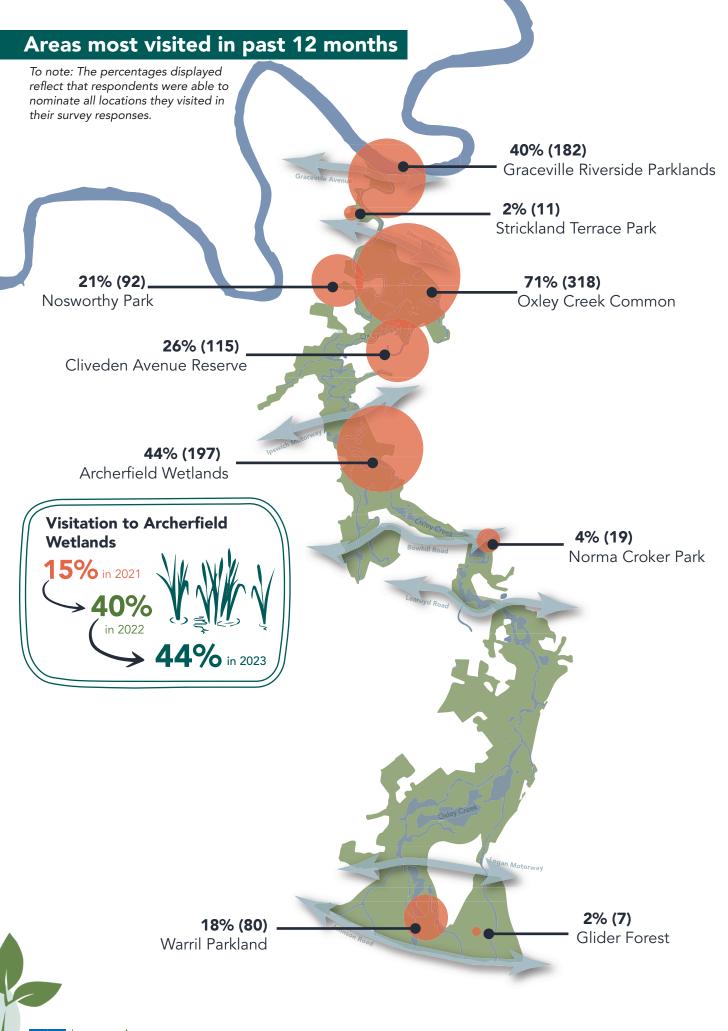
Other activities mentioned by respondents included events, geocaching, walking dog, photography and bushcare.

To note: The percentages displayed reflect that respondents were able to nominate multiple activities.









BRISBÂNE Sustainability

Satisfaction with ability to access Oxley Creek

Keys themes for accessibility improvements identified in 2023

Connectivity

Reduce reliance on access to Oxley Creek by car, with public transport as well as more walking, cycling and footbridge options.

More specifically, connections between the following were mentioned:

- Graceville via Archerfield Wetlands and Pallara to Warril Parkland
- Durack Common to Archerfield Wetlands
- Oxley Creek Common to Corinda.

Shade

Increase tree cover along the corridor, including the Archerfield Wetlands Discovery Trail.

Place Awareness

- Leverage Oxley Creek's opportunities to the community
- Improve wayfinding by providing more signage and maps identifying the creek corridor connections.

Access for all Abilities

- Extend paved paths to accomodate for wheelchairs, prams and scooters along the creek.
- Ensure toilets and parking spaces acommodate wheel-

Safer Active Transport

Key areas that were identified:

- Greenwood Lakes to Warril Parkland and Heathwood
- **Bowhill Road**
- Durack Common to Archerfield
- Sherwood Road to Oxlev Creek Common
- Acacia Ridge to Oxley Creek.

River access

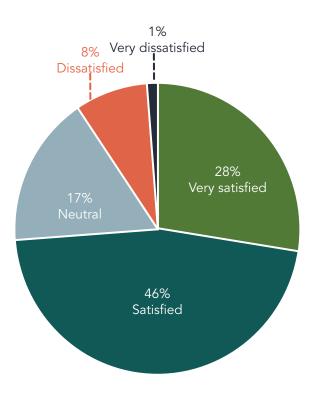
- Kayaking between Archerfield Wetlands and Warril Parkland
- Simpson's Playground pontoon.

Safety

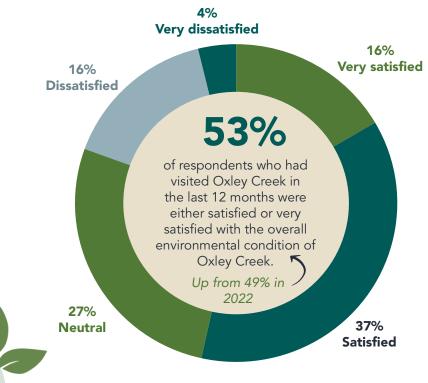
Create safe spaces for visitors with clear markings, designated cycle paths, maintained footpaths and where appropriate, provide lighting.

74% of respondents who had visited Oxley Creek in the last 12 months were either satisfied or very satisfied with their ability to access the Oxley Creek parkland corridor.

Compared to 54% in 2022



Satisfaction with overall environmental condition of Oxley Creek



Key areas of concern regarding the environmental condition of Oxley Creek included: 1. Wildlife protection, habitat and connectivity 2. Water quality and pollution control 3. Invasive species and weed management 4. Riparian vegetation

- 5. Pollution and litter
- 6. Restoration of degraded areas.



Most-valued aspects of Oxley Creek

BRISBÂNE Sustainability

Of the respondents who had visited Oxley Creek in the last In 2022, **60%** 12 months, 362 individual responses were provided to the agreed that Oxley Creek question "what do you value most about Oxley Creek?" corridor has interesting The most common themes included: features with lots to explore and discover, 2021 values (identified in all surveys to date) Additional values identified in 2022 and 2023 increasing to New values identified in 2023 responses in 2023. *Respondents who had visited Oxley Creek within the past 12 months. Significance for First Community **Nations** activities Communities **Communities** Natural creek environment Being surrounded by Assistance Areas for passive nature in an urban with recreation environment flooding Proximity to home History Conservation Wellbeing & Park Facilities projects quality of life, Habitat, wildlife, vegetation and biodiversity **Aesthetic** value Fresh Connection to air Tourism nature Opportunity for education/ awareness Green, open space Relaxing, Ecosystem quiet, natural Birdlife and functions environment birwatching Accessibility, opportunities connectivity,

safety

"What do you value most about Oxley Creek?"

The creek plays a crucial role in maintaining the health of the surrounding ecosystem, acting as a natural filter for water quality and supporting overall environmental balance.

A piece of beautiful nature right in my backyard.

Ability for long distance walking trails in nature.

It is an oasis: you feel like you are in the middle of the countryside, despite being surrounded by suburbs and businesses.

The peaceful and natural surroundings of Oxley Creek offer a soul-soothing experience that allows me to connect with nature and clear my mind.

I am looking forward to utilising the additional facilities under construction at Archerfield Wetlands, it's a wonderful development for the area.

The creek offers educational opportunities for schools and organisations to learn about local ecosystems, sustainability, and conservation efforts.

Oxley Creek plays a crucial role in flood mitigation, helping to manage stormwater and reduce the risk of flooding in the surrounding areas.

Safe place for walking or riding a bike in nature.

The creek holds cultural significance for the local indigenous communities, representing their connection to the land and providing a space for cultural activities and storytelling.

Exploring all the bush walks and board walks. My kids also love the nature play opportunities.

The birdlife and wildlife are exceptional. I really value having such a remarkable space to take my children to.

I can see the efforts put into revegetation works and gradual weed control.



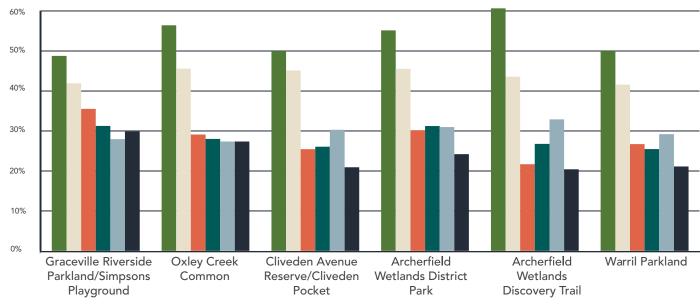
Ways of improving & increasing usage of Oxley Creek

Improving condition and extent of natural vegetation for shade, wildlife habitat and connectivity 46% (237) Improving native wildlife experiences 41% (214) Better awareness of what activities are available Improving water quality 38% (198) 37% (192) More facilities and amenities (such as toilets, car parks, etc) 36% (186) More convenient access to the corridor and recreational activities 30% (158) Reducing amount of litter/rubbish 27% (139) More signage & information 26% (133) More infrastructure to support waterway access (e.g. jetties/pontoons) 14% (73) Addressing safety or security concerns Other factors identified by survey respondents included: 13% (69) Increased connectivty between green spaces

To note: The percentages displayed reflect that respondents were able to nominate multiple improvement ideas.

- More detail on the local history
- Improved public transport
- Provision and maintenance of garbage bins
- Increased shade at playgrounds and across the corridor
- Leaving the area "as is" and reducing development and activities.

Preferred activities and locations along Oxley Creek







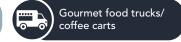




Kids events (e.g Junior Rangerthemed activities)



Senior- focussed activities (e.g. fitness, bird/ nature walks)





255 individual responses were provided to the question "Do you have any other general comments relating to Oxley Creek?" (how your use and experience could be improved and areas you would like to be able to visit but are currently unable to). The most common themes provided within the responses were:



Ecologicial restoration and conservation of the corridor, including:

- Bank stabilisation and erosion control
- Native species reintroduction
- Improving and monitoring water
- Supporting wildlife and preserving habitats
- Weed management.



Improve public transport services and active transport infrastruture for key areas within Oxley Creek Catchment.



Accessibility and inclusivity of the trail including:

- Improve visitor information and navigation
- Accomodate wheelchairs, prams and scooters by providing access to paths, car parking and toilets
- Provide more langauge and cultural support.



Increase creek connectivity with cycling paths, walking paths, boardwalks and footbridges between key areas and existing trail systems.



Community education and involvement:

- Develop interactive educational resources about local wildlife, habitats, vegetation and history of the area
- Foster school involvement and support ecological research
- Communicate Oxley Creek Transformation plans for the area and how indiviudals can help
- Integrate public art.



- Water fountains, public toilets and bins, especially for dog waste
- Playground equipment and more shade.



Access to waterways with additional maintained launch points for kayaking, canoeing and paddleboarding.



- Develop programs showcasing Oxley Creek's cultural value, including it's importance to First Nations People
- Protect cultural sites.



Resistance to the commercialisation of the catchment and emphasis on the preservation of quiet, natural spaces.



- Create designated wilidlife observation points and expand birdwatching opportunities
- Acitvities such as biking, Park Runs and guided nature walks.

Connectivity, accessibility and/or safety Improved habitat, vegetation and/or biodiversity Recreational activities 70 Number of comments 57 55

Amentities, maintenance and/ or park space

Opportunities for educational, cultural representation and/or community

